



REQUEST FOR EXPRESSIONS OF INTEREST LEASE OF MINGENEW TOURIST CENTRE

Round 2

Date of Issue: Friday 22 July 2021
Closing Date & Time: 9.00am Friday, 6 August 2021
Lodgement Address: governance@mingenew.wa.gov.au
More Information: www.mingenew.wa.gov.au/resources

Council

Following an initial round of Expressions of Interest for leasing the Mingenew Tourist Centre to provide tourist information services for 2021, Council have determined to offer a second round, encouraging local applicants to apply and consider developing partnerships that may enhance service delivery and community benefits.

Applications that include a request for Council contribution will be considered but as with Round 1, applications will be expected to demonstrate value for money and meet all other criteria.

Overview

The Tourist Centre is located at 54 Midlands Road, Mingenew. It is the western end of the former post office building, now occupied by the Mingenew Irwin Group.

In previous years Mingenew's Tourist and Promotions Committee volunteers have manned the building during wildflower season, but a year-on-year reduction in volunteer availability – and increase in visitors has meant that this year we will be trialing a different model.

The Tourist Centre will be made available for an individual, group, business or organisation to lease – and utilise as they wish, provided that during tourist season the building be open, and the occupants assist with the provision of tourist information.

The space is ground floor level and consists of two main rooms (totalling ~25sqm) as well as a 3sqm storeroom and toilet/washroom. During operating hours, the lessee would also be able to utilise the covered area in front of the Centre. It is intended to be leased as-is.

The Vision

The intent of leasing this space is to further the delivery of the Shire's Strategic Community Plan 2019-2029 vision:

"Mingenew Shire is a safe, inclusive and connected community with a thriving local economy that provides opportunity for all to succeed."

To that end, we will preference applications which are aligned with the Strategic Community Plan's goals and values. This will include (but not be limited to) proposed uses which:

- Support economic growth and social strengthening for Mingenew
- Provide services, goods and spaces to meet community and visitor needs
- Further develop of the community's diverse culture and heritage
- Generate employment within the area especially for the youth
- Encourage people and families to move to the area
- Build on, and promote agriculture and local products within the region
- Encourage tourists to spend more time in Mingenew and the region
- Promote and enable local businesses to grow and prosper

Your Submission

The following information is to be included in the Expression of Interest response:

- The name and contact details of the proponent
- Profile and previous relevant experience
- The vision for the venture and physical space
- How this vision links to and supports the Shire's Strategic Community Plan 2019-2029
- The preferred term of the lease and options
- Commencement date of lease and proposed opening hours
- Proposed rent per annum range

The application will be assessed according to:

- Alignment with Community Strategic Plan
- Experience and capacity for applicant to deliver on vision
- Perceived community benefit
- Proposal value for money

A copy of the Application Form can be found at: www.mingenew.wa.gov.au/resources.

Making an Enquiry or Submission

Any enquiries, regarding the Expression of Interest process, including requests to inspect the building, should be directed to Erin Greaves, Governance and Community Manager:

T: (08) 9928 1102

E: governance@mingenew.wa.gov.au

Submissions can be emailed to the above address, posted to PO Box 120 Mingenew WA 6522 or delivered by hand to 21 Victoria Street, Mingenew WA 6522.

To view a copy of the Strategic Community Plan 2019-2029, visit www.mingenew.wa.gov.au/strategic-plan/ or visit the Shire office for a hard copy.

More information, including a copy of the Application Form can be found at www.mingenew.wa.gov.au/resources, or by contacting the Shire directly.

Expressions of Interest will be received up to 9.00 am Friday, 6 August 2021 and the matter will be decided at a Special Council Meeting the following week. Any submissions received after the designated closure date will not be accepted.